

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Sep-14	30-Sep-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	251.146.775	242.752.938	3,46%
WINSTON	215.914.261	212.283.196	1,71%
CHESTERFIELD	155.399.285	161.788.898	-3,95%
FORTUNA	138.161.761	142.812.006	-3,26%
CAMEL	121.823.733	123.545.165	-1,39%
LUCKY STRIKE	97.144.134	99.349.284	-2,22%
DUCADOS NEGRO	91.114.782	101.085.412	-9,86%
L&M	86.420.500	89.686.092	-3,64%
NOBEL	74.465.816	78.085.715	-4,64%
DUCADOS RUBIO	56.843.062	64.367.128	-11,69%
WEST BROOKLYN	44.686.534	26.833.489	66,53%
PALL MALL	36.185.686	40.000.190	-9,54%
DUCADOS RUBIO BLANDO	25.424.860	33.987.121	-25,19%
FORTUNA RED LINE	23.030.487	26.088.253	-11,72%
DUCADOS RUBIO 100'S	19.669.248	17.874.330	10,04%
MARLBORO POCKET	15.156.957	15.384.436	-1,48%
JOHN PLAYER SP.	14.524.091	16.925.908	-14,19%
MARK 1	14.456.271	13.707.207	5,46%
LUCKY STRIKE BLANDO	13.500.439	14.527.071	-7,07%
ELIXYR	13.080.668	13.611.984	-3,90%
L&M RED SEMI-RÍGIDO	12.787.401	15.819.069	-19,16%
NOBEL STYLE	11.797.671	11.317.308	4,24%
PHILIP MORRIS K/S	11.686.109	10.559.399	10,67%
PALL MALL LARGO 100'S	10.049.268	7.664.015	31,12%
MARLBORO TOUCH AZUL	9.685.950	6.063.667	59,74%
BENSON & HEDGES AMERICAN	9.263.786	932.911	893,00%
GOLD COAST	9.213.300	11.133.401	-17,25%
L&M BLUE SEMI-RÍGIDO	8.783.381	9.487.219	-7,42%
CHESTERFIELD SEMI-RÍGIDO	8.166.574	6.831.595	19,54%
LUCKY STRIKE CLICK & ROLL	7.893.382	6.328.524	24,73%
WINSTON REDVOLUTION	6.557.241	9.501.970	-30,99%
BN	6.339.835	7.114.489	-10,89%
GAULOISES RUBIO	6.025.346	6.440.641	-6,45%
NOBEL BLANDO	5.849.205	5.665.603	3,24%
BULLBRAND	5.284.920	5.960.293	-11,33%
R 1	5.220.829	5.410.401	-3,50%
LAMBERT & BUTLER	5.086.303	5.617.901	-9,46%
JOHN PLAYER SP. BLACK/BLUE	4.969.815	5.647.716	-12,00%
BENSON & HEDGES	4.447.603	4.216.418	5,48%
AUSTIN	4.413.181	6.161.883	-28,38%
KARELIA	4.394.200	4.427.970	-0,76%
MARLBORO TOUCH ROJO	4.287.536	2.488.705	72,28%
HERENCIA	4.234.707	4.838.505	-12,48%
RESTO MARCAS	108.159.826	128.212.362	-15,64%
Totales	1.782.746.720	1.822.537.788	-2,18%